

# Frequently Asked Questions

AI Governance, Advisory, and How We Work

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## About AI Governance

### What exactly is AI governance, and why does it matter now?

AI governance is the set of policies, structures, and controls that determine how AI is used, and by whom, inside your organization. It answers the questions that most organizations have not yet formally addressed:

- Who is authorized to use AI tools?
- For what purposes and with what data?
- Subject to what review and oversight?

AI adoption inside organizations is already underway, often without formal authorization, oversight, or awareness at the leadership level.

The absence of governance does not mean the absence of use. It means use without structure or accountability.

### "We're not really using AI in our organization. Is this relevant to us?"

This is the most important assumption to examine.

In most organizations, AI is already in use, through individual employee accounts, browser extensions, embedded features in existing software, and consumer tools used on personal devices for work tasks. Leadership is often the last to know.

The question is not whether AI is present. The question is whether you know how it is being used. We routinely find active, untracked AI use in organizations that believed they had none.

### What Are the Real Risks of Unmanaged AI Use?

The risks are operational, legal, and reputational, and none of them require malicious intent.

#### Operational Risk

Employees may be inputting client data, proprietary information, or regulated data into systems your organization does not control and has not vetted.

#### Legal Risk

AI-generated outputs used in client-facing work without review. Decisions influenced by AI content without disclosure. Liability exposure your legal team has not mapped.

### **Reputational Risk**

A single incident involving unvetted AI use, a data leak, a flawed output, an undisclosed AI-generated deliverable, can define how clients and partners see your organization

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None of this requires malicious intent. It simply requires the absence of clear policy, which is the current state in most organizations.

### **Isn't AI governance just about compliance and legal risk?**

Compliance is one dimension, but governance is significantly broader than a legal checkbox. Governance is about organizational control, ensuring that AI use inside your organization reflects your standards, your risk tolerance, and your operational requirements.

Organizations that treat governance as a compliance checkbox typically end up with policies that exist on paper and are ignored in practice. Effective governance is built into how people actually operate, not filed away in a policy document no one reads.

### **About Fellowship Intelligence**

#### **What does Fellowship Intelligence actually do?**

We are an AI governance and structural advisory firm. We help organizations define their stance on AI, design internal governance frameworks, establish usage policy, and deliver operator-level training specific to how your people work, not generic AI awareness content.

We do not build AI tools. We do not automate workflows. We advise on governance, control, and the structured adoption of AI inside organizations.

#### **Can't we handle this internally?**

Some organizations can, typically those with a dedicated compliance or operations function, an existing policy infrastructure, and leadership bandwidth to drive adoption of new standards.

What we more often find: internal efforts stall. AI governance sits at the intersection of legal, operations, HR, and technology, which means it belongs to everyone and gets owned by no one. An external advisory engagement creates clear accountability, moves faster, and delivers a framework your internal team can actually own and maintain going forward.

#### **How is your approach different from a generic AI consultant or vendor?**

Most AI consulting is focused on adoption, getting organizations to use more AI, faster. Our focus is the opposite: ensuring that AI use inside your organization is defined, controlled, and defensible before it scales.

We are not selling a platform or a tool. Our engagement ends when your governance structure is in place and your team is equipped to run it. That is a different incentive structure than most firms in this space.

## **Engagements and Process**

### **What does an engagement typically look like?**

Engagements follow a clear, four-phase progression: scoped in advance, prepaid, with no open-ended commitments.

#### **Phase 1: Diagnostic**

We assess the current state of AI use inside your organization: what is being used, by whom, and under what conditions. This creates the factual foundation for everything that follows. No implementation work occurs before the Diagnostic is complete.

#### **Phase 2: Assurance Assessment**

We design a governance framework calibrated to your organizational structure and risk profile, not a generic template, but a structure built for how your organization actually operates.

#### **Phase 3: Implementation**

We support the installation of the governance system inside your organization. This includes policy activation, workflow integration, and operator-level training tied directly to the policies your organization has adopted, role-specific, practical, and actionable.

#### **Phase 4: Continuity**

Governance systems require ongoing maintenance. The Continuity program provides structured oversight, periodic review, and adjustment as your organization's AI environment evolves. This is the long-term layer of the engagement, ensuring your governance structure remains current, enforced, and defensible over time.

All engagements are prepaid and scoped in advance. No retainers, no milestone billing, no open-ended commitments.

### **What size and type of organizations do you work with?**

We work with mid-market and growth-stage organizations where AI governance carries real operational or reputational weight, large enough to have functional departments, small enough that leadership is still directly accountable for what happens inside the business.

Industries we serve include: professional services (law firms, consulting practices, and advisory organizations handling sensitive client information), financial services (organizations operating under regulatory frameworks where AI use carries compliance implications), and security and regulated environments (organizations in client-sensitive or regulated environments where governance is not optional).

## **Getting Started**

## How do we get started?

The first step is a 20-minute discovery call. No pitch, no proposal on that call, just a direct conversation about where your organization stands and whether there is a clear problem to solve.

- Step 1: Book the Call: Schedule directly at your convenience.
- Step 2: Direct Conversation: We discuss where your organization stands on AI governance, honestly and without a

sales agenda.

- Step 3: Clear Next Steps: If there is a clear problem to solve, we will tell you exactly what an engagement would look

like and what it would cost.

To schedule a Discovery Call: <https://book.fellowshipintelligence.com/#/discovery>

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